

## Is Commercialization Of Education A Bad Idea?

.I haven't been very enthusiastic about the commercialization of children's literature. Kids should borrow books from the library and not necessarily be buying them., says Beverly Cleary.

The extract itself reveals it all. While fundamental rights like the right to religion and liberty are drilled freely in the developing democratic countries, [.the right to education'](#) doesn't seem to be democratic nowadays. With capitalization creeping in, commercialization has extended its roots to the education sector. Mainstream universities, schools, colleges, and other forthcoming educational institutions have advanced a skyrocketing fee structure which makes education out of reach for the workaday population. Having access to better facilities, infrastructure, tutors and opportunities, commercialization seems to be targeting the pockets of the common masses, making a profit and only profit as the sole motive. Although, some institutions do offer fair services yet lack of transparency and future job opportunities add to the heartache wherein the money invested by the education aspirants goes to waste. The main motive of education is to provide learning& knowledge, henceforth making a student capable of independent decision making and worthy of a job. But these basic requirements are not fulfilled due to factors like high fee structure, artificial acumen, high rate of unemployment, sale of degrees, lower-level jobs for highly educated (like Engineers and MBA students), low salary structure, etc...Moreover, the poor man is out of the picture. With the modern trend, education is wholly a dream for the lower masses. The government sets up [.free fund education'](#) courses but there is a lack of quality education due to non-availability of expert teachers on the grounds of low salary packages and hence, reduced motivation to teach. Only rich people seem to be getting a kick out of the present trend of commercialization as their hefty pockets allow them to pay high fees and even fund these organizations, thereby poisoning the system further. The practice of organizational revamping, market acclimatized apparatus, product assessments, new subleasing policies, etc... has made education, a country mile and boomed up a business giving it a revenue type industry image. As rightly said by [Chetan Bhagat](#), .While I am a capitalist at heart and I have no problems with commercialization as such, I believe while it's okay if education becomes a commercially successful business, it's not okay if it becomes scandalous..

Taking this into perspective, there are always pluses and minuses to commercialization in a way that it broadcasts something positive to the masses but if it is diluted, it could prove to be a curse. Wherefore, a few changes can help commercialization and education to go hand in hand. Secondly, the unbiased placement of students in brimming firms can help them outline their future well. Third, education loans and scholarships can help make learning easy and accessible. Forth, proper implementation of [.free fund institutions'](#) can bestow education to the poor and needy with a lot of educational campaigning in the remote areas. These simple steps can nurture the relationship with positive outcomes.

To conclude, if [education](#) is provided in terms of the training of minds to think, it can bring prosperity and be the most powerful weapon to modulate the world. While commercialization prevails, it should n't impinge the democratization of education.

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